## **CLAIMS**

The invention claimed is:

A method of treating a non-sputtered region of a PVD target,
comprising:

forming a pattern of projections along the non-sputtered region; bending the projections; and exposing the projections to a pressurized stream of particles to

form microstructures on the projections.

- 2. The method of claim 1 wherein the target is a monolithic target.
- 3. The method of claim 1 further comprising bonding the target to a backing plate to incorporate the target into a target/backing plate construction.
- 4. The method of claim 3 wherein the bonding the target to the backing plate occurs prior to forming the pattern of projections along the non-sputtered region.

- 5. The method of claim 4 wherein the target has a sidewall; wherein the non-sputtered region comprises at least a portion of the sidewall of the target; wherein the backing plate has a sidewall, and further comprising forming the pattern of projections to extend along at least a portion of the sidewall of the backing plate and at least along a portion of the sidewall of the target.
- 6. The method of claim 1 wherein the projections are bent prior to exposing the projections to the particles.
- 7. The method of claim 1 wherein the projections are bent after exposing the projections to the particles.
- 8. The method of claim 1 wherein the pattern of projections is formed as a scroll pattern by utilizing a CNC tool to cut into the non-sputtered region of the target.
- 9. The method of claim 1 wherein the particles comprise one or both of solid H<sub>2</sub>O and solid CO<sub>2</sub>.

- 10. The method of claim 1 wherein the particles comprise one or both of silicon carbide and aluminum oxide; and wherein the exposure of the non-sputtered region to the pressurized stream comprises utilization of a pressure of less than 20 psi within the stream during the exposure.
- 11. The method of claim 1 wherein the particles comprise one or both of silicon carbide and aluminum oxide; and further comprising brushing the non-sputtered region after the exposure to the particles.
- 12. The method of claim 1 wherein the particles comprise one or both of silicon carbide and aluminum oxide; and further comprising exposing the non-sputtered region to a stream of cleaning agent after the exposure to the particles.
- 13. The method of claim 12 wherein the cleaning agent comprises one or both of solid H<sub>2</sub>O and solid CO<sub>2</sub>.
- 14. The method of claim 1 wherein the bent projections have bases, wherein the non-sputtered region of the target has a surface extending between the bases of the bent projections, and wherein the bent projections have a maximum height above the surface of from about 0.0001 inches to about 0.01 inches.

- 15. The method of claim 1 wherein a periodic repeat of the bent projections across the non-sputtered region occurs in a distance of from about 0.0001 inches to about 1 inch.
- 16. A PVD target having a sidewall proximate a sputtering face, wherein the sidewall forms a lateral periphery of the target, the target comprising a pattern of curved projections along the sidewall which form cavities that open laterally along the sidewall.
- 17. The target of claim 16 wherein the target is part of a target/backing plate construction.
- 18. The target/backing plate construction of claim 17 wherein the backing plate has a sidewall and wherein the pattern of curved projections extends along the sidewall of the backing plate.
- 19. The target/backing plate construction of claim 18 wherein the backing plate has a flange and wherein the pattern of curved projections extends along the flange of the backing plate.

- 20. The target of claim 16 wherein the curved projections have bases, wherein the sidewall has a surface extending between the bases of the curved projections, and wherein the curved projections have a maximum height above the sidewall surface of from about 0.0001 inches to about 0.01 inches.
- 21. The target of claim 16 wherein a periodic repeat of the curved projections across the sidewall occurs in a distance of from about 0.0001 inches to about 1 inch.
- 22. The target of claim 16 further comprising bead-blast-formed microstructures on the curved projections.
- 23. The target of claim 16 wherein the sputtering surface is defined as an upper surface; and wherein the cavities open upwardly.
- 24. The target of claim 16 wherein the sputtering surface is defined as an upper surface; and wherein the cavities open downwardly.
- 25. The target of claim 16 wherein the sputtering surface is defined as an upper surface; and wherein the cavities open sidewardly.

- 26. The target of claim 16 further comprising a flange spaced form the sputtering face by the sidewall, the flange having a surface, and wherein the pattern of curved projections extends along at least a portion of the surface of the flange.
- 27. A PVD target/backing plate construction having a sidewall proximate a sputtering face, comprising:

a repeating pattern of receptacles along the sidewall, the receptacles having inner surfaces along an interior periphery of the receptacles; and

microstructures on the inner surfaces of the receptacles.

- 28. The target/backing plate construction of claim 27 wherein a portion of the sidewall is comprised by the target, and wherein the pattern of receptacles is along the portion of the sidewall comprised by the target.
- 29. The target/backing plate construction of claim 28 wherein a portion of the sidewall is comprised by the backing plate, and wherein the pattern of receptacles is along the portion of the sidewall comprised by the backing plate.

- 30. The target/backing plate construction of claim 27 wherein a portion of the sidewall is comprised by the backing plate, and wherein the pattern of receptacles is along the portion of the sidewall comprised by the backing plate.
- 31. The target/backing plate construction of claim 27 wherein the receptacles are defined by bent projections extending from the sidewall; wherein the bent projections have bases, wherein the sidewall has a surface extending between the bases of the bent projections, and wherein the bent projections have a maximum height above the sidewall surface of from about 0.0001 inches to about 0.01 inches.
- 32. The target/backing plate construction of claim 31 wherein a periodic repeat of the bent projections occurs in a distance of from about 0.0001 inches to about 1 inch.
- 33. The target/backing plate construction of claim 27 wherein the microstructures correspond to bead-blasted structures.
- 34. The target/backing plate construction of claim 27 further comprising a flange spaced form the sputtering face by the sidewall, the flange having a surface, and wherein the repeating pattern of receptacles extends along at least a portion of the surface of the flange.

35. The target/backing plate construction of claim 33 wherein the microstructures are on the receptacles that extend along at least a portion of the surface of the flange.